

Guide N°. One

Springtime neutrals and flattering silhouettes inform our first style guide. For ultra-flattering photos, try a flowy peasant dress, strappy beige shift dress, or contouring body-con with a mock neck and stripes. Pair with leather knee-high or ankle boots, slender heels, or ballet flats. Extra points for fun tassel earrings!

“Springtime Neutrals”

FOR WOMEN



Guide N°. Two

For a casual but fashionable shoot, opt for flattering high-waisted skinny jeans in a dark wash. Pair with a simple patterned top (like this gingham crop) and/or a comfortable, chic sweater. We love the color-play of a mallard green knit with this structured mint bag. Bring in neutral accessories like a suede clutch and booties or heels. Play with texture in shiny patent booties.

*“Casual but
Fashionable”*

FOR WOMEN



Guide N°. *Four*

A blush palette + dresses, dresses, dresses! This fun springtime styleguide offers endless combinations between playful heels and sunset-hued dresses in four gorgeous cuts. An ochre peasant-style lace dress lends itself well to a meadow shoot, and the more structured long-sleeve lilac dress to a fun city shoot.

“Dresses, dresses, dresses!”

FOR WOMEN



Guide N°. *Five*

Classic white and navy pairings make up our first men's spring styleguide. Dress the look up with a silk handkerchief or down with black slip ons.



“Classic pairings”

F O R M E N

Guide N°. Six

This styleguide plays with grey tones and works well with any and all women's springtime looks.

Go with lace-up boots and a flannel for casual shoots, or dress the look up with tailored slacks and sleek Chelsea boots.

“Works well with all women’s looks”

F O R M E N



Guide N^o. Seven

Our casual men's styleguide combines the men's white tee with two simple pant colors. Finish the look with vans or converse for a relaxed shoot, or suede lace-up boots for more polish.

*“White tees
paired with color”*

F O R M E N



Guide N° Eight

Play with our three favorite colors for menswear this spring: blue, grey, and tanned leather. Switch up the shirt game with a relaxed button henley or a short-sleeve dress shirt. Above-ankle lace-up boots and a classic black belt pair perfectly with slim, tailored slacks.

“Our three favorite colors for menswear”

FOR MEN

