



## HEADSHOT PREP GUIDE

*It's all about the Eyes*

We'll be up close and personal here so there's less emphasis on clothing than there would be with a conventional shoot. We'll be focusing in on the eyes to express a variation in moods but we'll also be able to see every pull and wrinkle in your clothing so choose newer items when possible, and iron them. Solid colors are best and texture is good. Layers provide interest and a quick and easy way to get a variety of different looks and characters on the fly. Accessories and props should be simple and understated, so as to not detract from YOU.

Natural light is best in the morning and afternoon; it creates good backlight and who doesn't like halos?! We'll shoot, check our shots, amend, and repeat until we are both satisfied we've captured several authentic characters. We'll try some traditionals under the studio lights as well, so the more you bring with you the better. You'll have a private bath to change and plenty of refreshments to make you happy. Remember, this is supposed to be fun. You already have the acting part down and that is 80%. I'll take care of the rest.

Your proofs will be up on a pass-protected site within a day or two and you'll be able to share and request critique from your friends and family. That's the hard part, and choosing 3 isn't easy, but I'll help you – if you promise to remember me when you're rich & famous.

Questions? Write me at [Paul@ObservationsInTime.com](mailto:Paul@ObservationsInTime.com)

Or call 434-227-9200