

Information you should know about...

Copyright



The Federal Copyright Act protects photographers by giving the author of the photograph the exclusive right to reproduce photographs created by them. This includes the right to control the making of copies.

It is illegal to copy, scan, print, reproduce or electronically transmit these photographs without written permission from the studio. Violators of this Federal Law will be subject to its civil and criminal penalties.

The professional Photographers of America and its member studios take an active role in protecting the intellectual rights of photographers through monitoring, legislation, and enforcement. Professional studios are proud of the work they create and can't take the chance of jeopardizing their reputations by having copies that don't represent the true quality of their work.

Please feel free to discuss your needs, concerns and questions with your studio.



SENIOR PORTRAITS

PRICE GUIDE



Professional Photographers
of America



960 First Street
Sherman, IL 62684
217.496.3686
www.edclarkphotography.com



First of all, congratulations on being a senior! This is YOUR year! You will make so many memories this year and I am so excited to help you make some of these memories last a life time! I can't wait to see how amazing your senior portraits will be!

I truly pour my heart into your experience and make sure it's the best one out there. My focus is on YOU! Senior portraits are one of my specialties that I'm know for, and I absolutely love giving you an experience that you won't find anywhere else. I'm know not just for my editorial shooting style, but also for true attention to detail and providing you with not just a few beautiful pictures to share on social media, but a memory in and of itself!

You may not think senior portraits are that big of deal or very important, and if that's the case, you're in the company of many seniors. However, think about it for a moment – how many truly GREAT photos do you have of yourself?

In the following pages, you will find all your images, price guides, copyright information and various products and ideas for your portraits. Following through your senior guide, you will be able to select your portraits and find display ideas for your family and friends.

Please keep in mind that the portraits presented here have not yet been retouched or cropped. After you select your final poses, we will crop the images, remove facial blemishes, make color corrections and print to photographic paper for a portrait to last a lifetime.

Thank you for choosing Ed Clark Photography for your Senior portraits. If you have any questions, please do not hesitate to ask.

Thanks again,

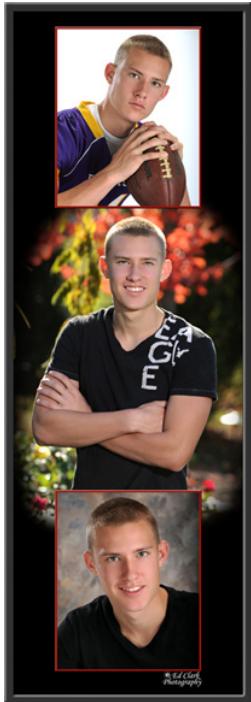
Ed Clark
Ed Clark Photography

Our Policies

- *Portrait Settings:* \$85.00 - Includes multiple outfits and a session up to 1 hour.
- *Payment:* Sitting fee is paid at the time of booking the session. Portrait orders are payable in full at the time of ordering.
- *Deposit:* A deposit of \$200.00 is payable at the time of the session which is applied to your order.
- Images from your portrait session will be available to view online 3 days after your session and will be available online for 2 weeks to make your final portrait selections. Orders may be placed online or you may set an appointment to meet with our friendly staff to place your order. The deposit will be applied to your order and the remaining balance is due at the time of ordering.
- Digital files of images ordered are included with a minimum order of \$650.00. A link will be provided for you to download. Images from the entire full session may be purchased for additional \$75.00 after the minimum order is met.
- Allow approximately 3 to 4 weeks for completion of order.
- Refer my services to family or a friend and receive a discount or additional prints.

Ed Clark Photography owns copyrights to all photographs and reserves the right to use images and/or reproductions for display, advertising, publication, teaching, competition or other purposes. Digital files remain the exclusive property of the studio.

Portrait Panels



Looking for something new and original? Check out our digital composite panels. Choose either a vertical or horizontal style in black and white or color. You select your favorite images and the frame is included!

10x20 - \$250.00 (*includes 3 images*)

10x30 - \$300.00 (*includes 3 or 4 images*)

*See our in-studio display for samples.

Retouching

All images include basic retouching. This consists of removal of blemishes, softens facial lines and includes general print enhancement.

Additional retouching services are available that will remove braces, stray hair and eyeglass glare or make clothing corrections. These types of services are \$10.00 to \$25.00 on a per quote basis and not included in basic retouching.

Our Finished Portraits are Different!

With our extensive finishing process, you can feel comfortable giving the unframed images to family and friends without incurring the cost of buying a frame. Portrait orders are gift boxed.

Wallet prints are die-cut with rounded corners and delivered in boxes. Wall prints are mounted on hardboard. Digital mats on wall portraits are no additional charge and the prints don't require glass. We have an extensive line of custom frames available.



Create-Your-Collection

Create your collection is a perfect way for you to assemble an assortment of photographs that meet your needs. You can order exactly what you want for you, your family & friends.

Simply:

- Chose a pose and/or poses you would like to order
- Determine the number of sheets you will want
- Calculate the number of sheets and poses in your order by using the Visual Package Chart (*see next page*) to find the cost of the photos.

For Example:

1 - 8x10	=	1 Sheet
2 - 5x7's	=	1 Sheet
4 - 4x5's	=	1 Sheet
8 - Wallets	=	1 Sheet
1 - 11x14	=	2 Sheets
1 - 16x20	=	4 Sheets

Extra's / À La Carte

One Pose

1 Sheet	\$60.00
2 Sheets	\$115.00

Add on Wallets - after 5 sheet purchase
(*same pose*)

8 Wallets	\$45.00	32 Wallets	\$75.00
16 Wallets	\$55.00	40 Wallets	\$85.00
24 Wallets	\$65.00	48 Wallets	\$95.00

Wall Portraits

Size	1st Print	Additional
11x14	\$150.00	\$120.00
16x20	\$195.00	\$160.00
20x24	\$250.00	\$215.00

Gallery Wraps

Size	Price
11x14	\$220.00
16x20	\$295.00



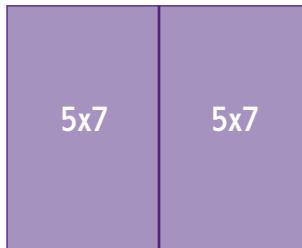
Visual Package Chart (Sheets & Poses)

ONE POSE



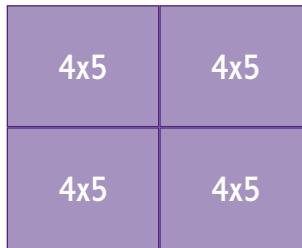
Equals 1 Sheet

ONE POSE



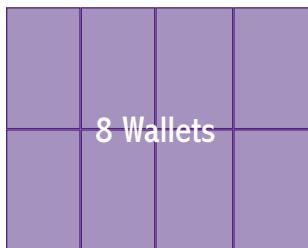
Equals 1 Sheet

ONE POSE



Equals 1 Sheet

ONE POSE



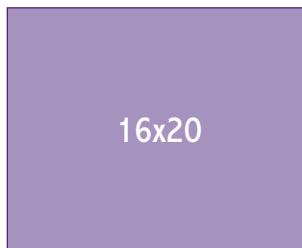
Equals 1 Sheet

ONE POSE



Equals 2 Sheets

ONE POSE



Equals 4 Sheets

One Pose

3 Sheets	\$155.00
4 Sheets	\$205.00
5 Sheets	\$255.00
6 Sheets	\$305.00
7 Sheets	\$355.00
8 Sheets	\$405.00
9 Sheets	\$455.00
10 Sheets	\$505.00
11 Sheets	\$555.00
12 Sheets	\$605.00

Two Poses

3 Sheets	\$160.00
4 Sheets	\$210.00
5 Sheets	\$260.00
6 Sheets	\$310.00
7 Sheets	\$360.00
8 Sheets	\$410.00
9 Sheets	\$460.00
10 Sheets	\$510.00
11 Sheets	\$560.00
12 Sheets	\$610.00

Three Poses

3 Sheets	\$165.00
4 Sheets	\$215.00
5 Sheets	\$265.00
6 Sheets	\$315.00
7 Sheets	\$365.00
8 Sheets	\$415.00
9 Sheets	\$465.00
10 Sheets	\$515.00
11 Sheets	\$565.00
12 Sheets	\$615.00

Four Poses

4 Sheets	\$220.00
5 Sheets	\$270.00
6 Sheets	\$320.00
7 Sheets	\$370.00
8 Sheets	\$420.00
9 Sheets	\$470.00
10 Sheets	\$520.00
11 Sheets	\$570.00
12 Sheets	\$620.00

Five Poses

5 Sheets	\$275.00
6 Sheets	\$325.00
7 Sheets	\$375.00
8 Sheets	\$425.00
9 Sheets	\$475.00
10 Sheets	\$525.00
11 Sheets	\$575.00
12 Sheets	\$625.00

Six Poses

6 Sheets	\$330.00
7 Sheets	\$380.00
8 Sheets	\$430.00
9 Sheets	\$480.00
10 Sheets	\$530.00
11 Sheets	\$580.00
12 Sheets	\$630.00

Seven Poses

7 Sheets	\$385.00
8 Sheets	\$435.00
9 Sheets	\$485.00
10 Sheets	\$540.00
11 Sheets	\$590.00
12 Sheets	\$640.00

Eight Poses

8 Sheets	\$440.00
9 Sheets	\$490.00
10 Sheets	\$540.00
11 Sheets	\$590.00
12 Sheets	\$640.00

Nine Poses

9 Sheets	\$495.00
10 Sheets	\$545.00
11 Sheets	\$595.00
12 Sheets	\$645.00

Ten Poses

10 Sheets	\$550.00
11 Sheets	\$600.00
12 Sheets	\$650.00

Folios

Qty	Size	Price
12	4x5's w/folio	\$295*
8	4x5's w/ folio	\$195*
4	4x5's w/ folio	\$125*

*Includes retouching



Graduation Invitations/Thank You Cards

Do you need Graduation Invitations or Thank you cards? We can create a personal touch by adding the image of your choice to your Invitations or Cards. You get to choose the image and what you want to say! You can even include a childhood image. Set up for a single-image design is \$50 and just \$59 for a two-image design. You decide how many you need. Prices are according to quantity ordered.

Quantity	Price
25	\$1.45 ea.
26-50	\$1.25 ea.
51-99	\$1.15 ea.
100+	\$0.99 ea.



Composites

Choose up to four poses of your favorite portraits from your session and we will create your unique composite. There is a \$75 composite fee plus the price of the print. Choose from the following sizes:

16x20: \$195.00 each

20x24: \$250.00 each