

# LOGO SERVICE

1

.....  
*Complete your  
questionnaire*

2

.....  
*Receive initial  
logo concepts*

3

.....  
*Review your initial  
logo concepts  
(provide first revisions)*

4

.....  
*Receive revised  
logo concepts*

5

.....  
*Review your revised  
logo concepts (provide  
final revisions)*

6

.....  
*Receive final design*

# HOW IT WORKS

1

## COMPLETE YOUR QUESTIONNAIRE



When you purchase a Logo Service you will receive a [questionnaire](#) to help our team learn more about your business and your goals for the service. Our work begins once you complete the questionnaire.

**Goal:** Receive completed questionnaire from you **within 10 business days**.

*Note: The submission of the questionnaire constitutes the start of the Service and our work. Once a Service has begun, the money-back guarantee no longer applies, and the service will not be refunded.*

2

## RECEIVE INITIAL LOGO CONCEPTS

Once we receive your completed questionnaire, our Pro Services team will create a collection of 3 initial logo concepts and send the designs to you to review.

**Goal:** Provide logo concepts to you **within 7 business days** of receiving your completed questionnaire.

3

## REVIEW YOUR INITIAL LOGO CONCEPTS (Provide First Revisions)



Please select your favorite logo concept and provide a written list of edits (by completing the [feedback form](#) or by email) to your Pro Services Account Manager. Please be detailed and feel free to include screenshots with markups, including if you would like to combine elements from the different concepts.

**Goal:** Receive your feedback **within 5 business days** of providing the initial concepts.

4

## RECEIVE REVISED LOGO CONCEPTS

We will implement your edits and send you up to 2 updated logo concepts to review.

**Goal:** Provide updated logo concepts **within 7 business days**.

*Revised 11.4.2021*

5

## REVIEW YOUR REVISED LOGO CONCEPTS

(Provide Final Revisions)



Please select your favorite logo concept and provide a final written list of edits (by completing the [feedback form](#) or by email) to your Pro Services Account Manager. Please be detailed and feel free to include screenshots with markups.

**Goal:** Receive your feedback **within 5 business days** of providing the design.

6

## RECEIVE FINAL DESIGN

We will implement your final edits and package up your final logo design along with color and font information.

**Goal:** Provide final design **within 7 business days**.

*Note: You will receive a single logo in the following formats: JPEG, PNG, and EPS.*

