

# FAMILY

## PORTRAIT GUIDE

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**DAYDREAM**  
PHOTOGRAPHY

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LET'S CAPTURE YOUR **LEGACY.**

# WELCOME

WE'RE GLAD YOU'RE HERE.

WE BELIEVE IN **GETTING TO KNOW OUR CLIENTS** AND WANT TO SHARE A FEW THINGS ABOUT **WHO WE ARE** AND WHAT WE DO.



## MEET LANDON DAY

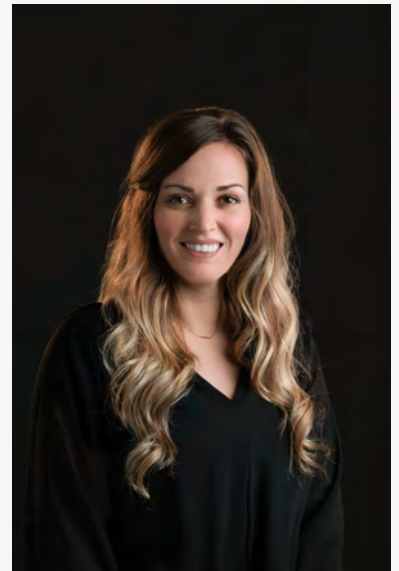
CHRISTIAN. HUSBAND. DAD. MASTER PHOTOGRAPHER.  
LEADER OF THE DAYDREAM TEAM.

Landon is not just some guy with a camera that takes cute pictures on the weekend. He has a Bachelor's degree in Art from Hardin Simmons University, is a Certified Professional Photographer, received his Photographic Craftsman Degree in 2016, and his Master Photographer Degree in 2019. Landon is a sought-after speaker and mentor in the photographic industry, educating and training at conventions and workshops all across the United States and internationally..

## MEET KATHARINE GANN

BELIEVER. EDUCATOR. LEARNER. WORLD TRAVELER.  
CERTIFIED PROFESSIONAL PHOTOGRAPHER.

Katharine is an Alabama native who began her career in Education and Early Childhood Development, but quickly fell in love with life behind the lens. Her passion for photography quickly grew from a hobby to a part time and now a full time career. Not only does she believe that photography is the perfect mix of art and science, she thrives on building relationships and preserving the milestones and celebrations of every client.



## OUR VISION FOR YOUR SESSION:

We are in the business of creating **heirloom keepsakes** with **world-class images**. We are committed to providing a **fantastic experience** to every client we serve, and firmly believe that everything that leaves our studio should be **high quality portraiture** for you and your family to enjoy for generations.





## FAMILY PORTRAIT INVESTMENT

Family portraits are one of the best investments you can make - they are one of the few material things that gain value over time.

### SIMPLE SESSION

20 Minutes  
1 Outfit  
1 Location  
(From our set location list)  
Up to 10 Digitals Included

**WEEKDAY EARLY AFTERNOONS ONLY**  
**(Mon-Thurs) \$500**

### STANDARD SESSION

60 Minutes  
1-3 Outfits  
Studio and/or 1 Additional Location  
Up to 30 Digitals Included

**WEEKDAY (Mon-Thurs): \$1000**  
**WEEKEND (Fri-Sat): \$1200**

**Simple and Standard Session fees include only the time and talent of your photographer and the set number of digital images.**

You will be sent our ordering catalog with a more detailed breakdown of prints, albums, wall art, and other custom products following your session.

If you'd like to see it ahead of time, feel free to reach out!

Print packages begin at \$100 per image. Albums begin at \$250.

Wall art begins at \$220. Digital image add ons begin at \$75.

Our average client invests in custom wall art, gift prints, and an album with the digital image set.



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# THE PROCESS - FAMILY SESSIONS

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## 1 - INQUIRY

Let's chat! Reach out and let us know what you're looking for in your portraits. We will be in touch shortly to book your session.

## 2 - BOOKING

Once you've selected a session, your session fee payment will reserve your date and time.

## 3 - PLANNING

We will be in touch to determine location and provide guidance on outfits and styling if needed.



## 4 - SESSION

Time for the fun! We will walk you through posing and entertain the little ones while we capture the best things about you.

## 5 - ORDERING

Following your session, you will receive an online gallery of proofs from which you can select your digital downloads and purchase printed images.

## 6 - DELIVERY

After placing your order, your digital images will be sent to you through a download link. Your wall art, albums, and prints will be shipped to you directly.



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## FAMILY SESSION FAQs

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Below is a list of questions we're commonly asked about our portrait sessions:

- **How early should I book my session?** The earlier you schedule, the more availability we will have! Typically 3 weeks in advance is enough., however, our busiest seasons are fall and spring. From March-May and September-November, you may want to schedule as much as 6 weeks in advance.
- **Where will my session be?** This is up to you! We have a great list of locations in the Dallas-Fort Worth area that we love to shoot at. Our favorites are in Downtown Mansfield, but we love shooting in new places and are open to anywhere you have in mind! We also have a studio at 118 N Main St if you're looking for an indoor location.
- **What should I wear?** We're glad you asked! We have a styling guide that we're happy to send over to help you make outfit choices. Just let us know at booking that you'd like a copy and we'll send it over!
- **How early should I arrive to my session?** We suggest arriving about 10-15 minutes early in order to make final adjustments to hair, makeup, outfits, etc.
- **What else should I bring?** If kids are involved, non-sticky snacks and a drink with a lid can save the day! If we're shooting at an outdoor location and you're planning to wear heels, it's always nice to wear or bring flats to walk to and from the shooting location.
- **How long until I get to see my photos?** We do our best to deliver your images quickly, typically less than 2 weeks.
- **How many photos will I have to choose from?** Our standard family session typically includes no less than 20-30 images in your final gallery, so that you have plenty of choices when ordering!
- **Can I purchase additional digitals?** Yes! Additional digital files can be purchased individually or in sets.
- **How long does my print order take to arrive?** We use a professional printing lab off site from our studio. Because of this, allow 2-3 weeks for your order to arrive. We promise the quality is worth the wait!

Still wondering about something we didn't cover?  
Reach out and let us know! We're happy to help.





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**CONNECT** WITH US

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