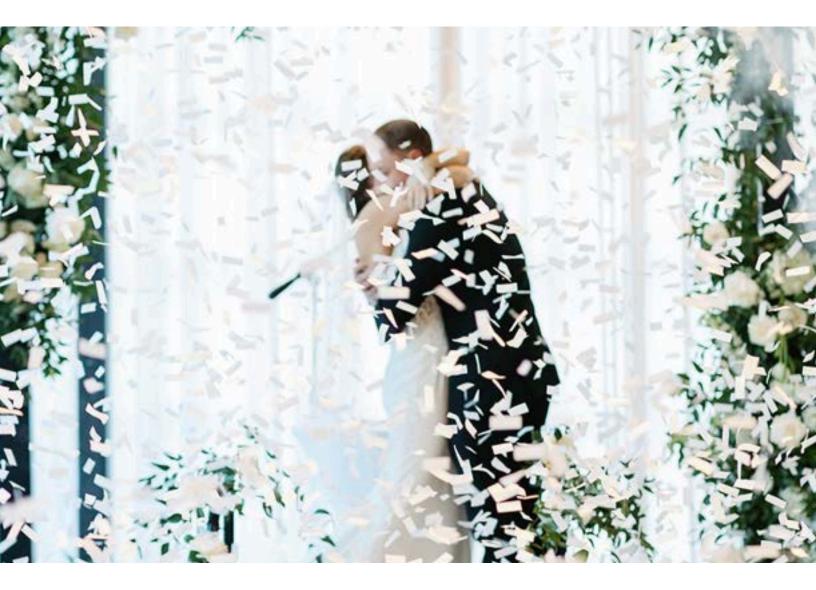
# fabuluce

BOUTIQUE WEDDING PLANNING COMPANY



Our guiding principle. In a world where you can be anything, be kind!

fabuluce

## WELCOME

We are a boutique wedding planning team that creates unique and emotional weddings. Each wedding is carefully crafted with extra attention to every detail. The wedding should tell your special love story through each experience that the guests enjoy.

Not only will we help you find the perfect wedding professionals for your wedding, we are are building a lifelong relationship with you and your family.

Most importantly, throughout your wedding weekend, you will have the peace of mind to know that all of the details have been handled to perfection.

You have one chance to make these memories and you will be able to be fully present for all of them!

## COUPLE NEEDS A WEDDING PLANNER

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Your wedding day is one of the most memorable and fabulous days of your life. There are infinite numbers of details and decisions to be made. It's overwhelming, stressful, confusing, magical, fun and exciting all at the same time.

Hiring the Fabuluxe Team of Wedding Professionals, gives you a peace of mind in knowing that you have a partner to guide you through the planning process. We NEVER make your decisions, we help you come to the decisions that are best for you and your unique wedding. We are here to help you sort through all of the "noise" and focus on your wedding day.

#### YOU'VE NEVER DONE THIS BEFORE

Chances are you and your fiancé/fiancee haven't planned a wedding before. Our goal is for your wedding to tell your beautiful love story. And always remember that just because something is shown in an app, website or social media, doesn't mean it's right for you. While you may have experience planning other types of events, planning your wedding is a very different experience. And that is for one single reason - EMOTIONS. And while friends and family truly want to help, you need a team in your corner, to be your advocate.

#### THE STRESS IS GETTING TO YOU

In today's world weddings are more complex than ever. From microweddings to grand weekend affairs, we are your team. You want every detail to be handled with care and precision. Fabuluxe Events, with over 14 years of experience, will provide you with that attention to detail, professionalism, and support throughout the planning process. We are also here to listen on those days when you just need a neutral party to understand your concerns and frustrations.

#### YOU'RE UNSURE ABOUT THE COSTS INVOLVED

At Fabuluxe Events we have planning packages to fit different needs and budgets. We are happy to guide you through the budgeting process and understanding of the costs associated with planning a wedding.





# **FAQ:** You have questions...

#### **Have answers Will I lose control of my wedding if I hire Fabuluxe Events?** NO, Absolutely not! We are creating a collaborative partnership with you. We will never make your decisions for you.

TypicalBudgetforFabuluxeEventsCouples?Our couples usually spend \$1,000 ppminimumfortheentirewedding.Example\$1000 x 100 people = \$100,000 wedding.

Who will be at my wedding from Fabuluxe Events? You will always have Jennifer or Mandi as your lead planner. Each event is staffed based on logistics, number of locations and size of the wedding/event. You will always have a minimum of 3 people on your wedding day!

**Do I have to pay for the initial consultation?** NO, The initial consultation is a time for you to get to know us and us to get to know you. There is no fee for having fun over zoom, with a cup of coffee or a glass of wine! What do you wear to my wedding/event? We are in all black with nametags to identify ourselves.

**When do you arrive for the day?** We typically arrive 4-5 hours prior to the start of the ceremony, or earlier depending on the logistics of your event.

**How long do you stay at my wedding?** We stay until the very last guest has left safely, all of your personal items are packed up and given to the person designated to take them home, and we have been given the all-clear from the venue.

**Will you steam my dress and bridesmaid dresses?** Due to the delicate nature of wedding dresses, we highly recommend having your dress professionally steamed or pressed. We also recommend hiring a bridal dresser/valet to make sure that you wedding attire for the entire weekend is handling according to the designer's specific instructions.

**Do you have more than one wedding per day?** This rarely happens. But rest assured that each lead planner has at least 10 years experience in wedding planning. Your event is always fully staffed with 2-3 assistants.

What forms of payment do you accept? We accept cash, check, MasterCard, Visa, Discover and American Express. A non- refundable retainer is due at contract signing. We will set up a payment schedule when finalizing your contract. Final payment is due 2 weeks prior to the wedding. We will be unable to work on the wedding unless payment in full has been received.

What happens if my wedding is cancelled or postponed? If your wedding is postponed we will reschedule 1 time with no additional fee. If you reschedule more than once there is a fee due at the time of reschedule based on your total package fee. If your wedding is cancelled within 60 days of the original wedding date, the entire fee is due and payable at the time of cancellation.

**Healthy Work Environment** What does Healthy Work Environment Mean? It means that our team are feeling, thinking, thriving people. They are to be treated with respect at all times. Unacceptable behavior by couples, family members or guests includings swearing, stalking, harassing threats, unwanted touching (sexual or otherwise) is not tolerated. Busines hours are to be respected and continual disrespect will result in additional fees.

Anti-Discrimination Fabuluxe Events will not tolerate discrimination of any kind. We will not work with wedding professionals that discriminate based on sexual orientation, race, gender, ethnicity, cultural beliefs or religion. Nor will we tolerate this behavior in Fabuluxe couples, families or guests. It's ok to have differing opinions. We expect everyone to be treated with respect and kindness.

How can I find you? We are easy to find on social media (instagram, facebook, and tik tok) we are at @fabuluxeevents. Our website is www.fabuluxeevents.com Email: jennifer@fabuluxeevents.com 561-254-2041 Our hours are Mon-Thurs 10am - 6pm. Friday 10am - 3pm. Saturdays are typically event days. Sundays we are closed.

Click on the icons below for our social media!



## MEET JENNIFER

After 15 years in corporate real estate and being the only female executive in development а local real estate company, Jennifer has created а company that combines all of the things that she loves. Her business and project skills, management organization, negotiation and communication skills combine to help you create your unique wedding experience. She has planned weddings, non-profit fundraisers, wedding and baby showers and corporate events. Her degree in English Literature nurtures her creative side, while her business savvy keeps your wedding on budget and on schedule. She takes pride in the ability to provide flawless execution, personalized service and attention to every detail.



During her down time, Jennifer loves to watch college football (Go Seminoles) read (an intense addiction to trashy, romance novels), spend time with her amazing husband and 2 sons, enjoy a fabulous meal, travel to far away places and even sometimes take a nap. She is blessed to have the unconditional support of her husband (He even watches Say Yes to the Dress with her and provides expert commentary on the bridal fashion.)

## Jennifer currently sits on the board of WIPA SEFL (Wedding Industry Professional Association) as the Vice President.

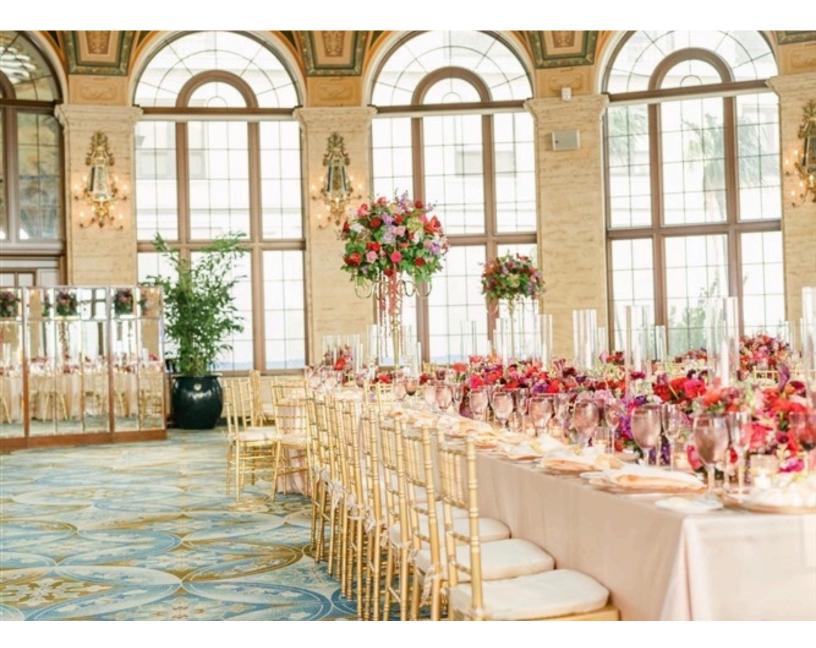
Jennifer donates her time to such groups as Easter Seals, Center for Child and and has a Bachelor of Arts from Rollins College. You can also find her sharing her knowledge, hot takes and fun stories on her podcast <u>2PlannersandaPodcast</u>, <u>Weddings Never Sounded so Good</u>.

## TESTIMONIALS

#### LEANN

Jen and her team are by far some of the best in the business! Our wedding was absolutely perfect... and Jen made that happen. Her attention to detail, organization and experience is what really sets her apart from other wedding planners.

Our guests could not compliment us enough on how amazing our wedding weekend was! I highly recommend Jen and Fabuluxe Events for any and all of your event planning needs! You won't be disappointed =}



#### LIZZIE

Jen is a true professional and expert in her field. She was so incredibly organized before our son's wedding, guiding me through everything, contacting and coordinating with all of my vendors (even hair and makeup!) and asking so many questions and now I know why. The timeline is everything! It's why our wedding was executed with precision and accuracy. There were NO surprises. She and her team were ON IT! We are hiring her again for our daughter's wedding. Thanks so much, Jen for helping us give our bride and groom the magical, perfect, fairytale wedding they dreamed of!

#### MIRENA

Where do I begin?! Jennifer and her team are nothing short of amazing. I write this as I revisit the day and really can't find any flaws. Things went so well that I was a little surprised myself. It allowed me to actually enjoy my day, be in the present moment and remember why I was getting married in the first place. I had been dreaming about my wedding day since I was a little girl. Jennifer brought my vision to reality and she made it seem effortless. She is organized, prompt and reliable. She suggested incredible vendors and we were pleased with each and everyone. Jennifer knew when to steer us and when to let us be. We started the wedding on time! Somehow we stayed within budget. We were told by many that it was the best wedding they had ever been to. It certainly was the best wedding we had ever been to. Thanks a million Fabuluxe Events!!!!!

**Jennifer M** It was spectacular. I can't even respond to all of the texts and emails telling me how wonderful it was. Magical is the common word.

**Justin** Thank you for everything. Your team did an absolutely stellar job and they were a pleasure to be around all day! The night couldn't have happened without you and your team's execution, so thank you!!

**Andrea** Rob and I want to thank you and your team for doing such a great job at the wedding. We can't believe how effortless it felt for us. You were above and beyond what we expected. Thank You!





## P R I C I N G P A C K A G E S

#### Full Wedding Weekend Planning

#### *Starting at \$22,500*

**Ou**r Full Wedding Weekend Planning package is the very definition of full-service.

From the engagement party to the last goodbye at the reception to the morning after brunch, we are your wedding planning team. Together the possibilities are endless. Through our specialized approach we take you through each step of the planning process. You are never alone, we never make your decisions for you...we listen to you and provide solutions and answers to all of your wedding planning questions.

#### **Full Wedding Day Planning**

#### Starting at \$18,000

Our full wedding day planning package is right for those who want to handle the welcome party, rehearsal dinner, day-after-the wedding events all on their own. We will be with you for venue selection and everything that goes into the wedding day itself. And we will be at your ceremony rehearsal.

#### Partial Planning.

#### Starting at \$10,00

Do you like planning and organizing? Have you started planning your wedding but are now stuck and don't know what to do next? Are you afraid that some of the smaller details might be missed? Are you having wedding planning nightmares? Do you want someone to manage your wedding day? Do you want to relax and cherish each moment of your special day? If the answer to any or all of these questions is Yes, then we can help. \*Note you must have venue and 2 other main vendors booked (example venue, photo, entertainment)

#### Wedding Day Management.

#### Starting at \$4,000

Many people call this "Day of Coordination". Our package is so much more than just the day! If you are a bride who enjoys planning her wedding but doesn't want to worry about managing the day, then this package is right for you.



## FULL WEEKEND PLANNING

With this package you receive:

o UNLIMITED consultations in person, via email or phone during business hours. All emails and texts received after business hours will be responded to promptly.

o Creation of overall design theme in collaboration with couple. Ensure design elements are carried out through entire wedding weekend.

o Professional guidance on the etiquette and other such items involved in planning a wedding.

o Budget creation, allocation and financial management via our cloud-based client portal.

o Guest list spreadsheet and RSVP tracking template via our cloud-based client portal.

o Vendor coordination – includes recommendations of vendors that fit your personality, style and budget; contract review and negotiation, vendor meeting coordination and attendance.

o Direction on creating your wedding stationery package.

o Arrangement of accommodations via hotel blocks and other options for out-of town guests.

o Transportation coordination for guests and bridal party.

o Menu planning and tastings.

o Create guest packages to include, but not limited to, welcome bags, favors, programs, weekend itineraries & more. Including delivery of welcome bags to guest hotels and AirBnBs.

o Organize detailed wedding day/wedding weekend itinerary and activities

o Custom timeline coordination, review and distribution with all vendors prior to the wedding.

o Rehearsal/Rehearsal Dinner/Welcome Party/Farewell brunch design, organization and attendance by Fabuluxe Events Team.

o Manage wedding day set-up by all vendors.

o Start-to-finish wedding day management with at least 1 Senior planner and staffing as logistically required. o Social Media content creation for the couple.

NOTE - Couples must designate a trusted person to be responsible for marriage license, cards/gifts and personal items at the end of the wedding night. Fabuluxe Events assumes no liability or responsibility for these items.



## FULL WEDDING DAY PLANNING

#### With this package you receive:

o UNLIMITED consultations in person, via email or phone during business hours. All emails and texts received after business hours will be responded to promptly.

o Creation of overall design theme in collaboration with couple. Ensure design elements are carried out through entire wedding weekend.

o Professional guidance on the etiquette and other such items involved in planning a wedding.

o Budget creation, allocation and financial management via our cloud-based client portal.

o Guest list spreadsheet and RSVP tracking template via our cloud-based client portal.

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## PARTIAL PLANNING

If you are a bride who wants to do some of the planning on your own, but you still need guidance on some details and you want someone to manage your day and the logistics, then this package is perfect for you. We will be involved where needed and take a backseat to you as directed.

In this planning package you will receive the following items, all customized to fit your wedding style, personality and budget.

o Multiple consultations and planning sessions. Consultations will be in person, via phone conference or Zoom, as schedule permits.

o Unlimited email and phone help prior to your wedding. Please note that emails and phone calls received after business hours will be returned promptly the next business day.

o Updates and reminders on all payment due to contracted wedding professionals

Contract help with wedding professionals as needed.

o Vendor coordination – includes recommendations, meetings (face to face meetings and phone/Zoom/FaceTime meetings), contract review, confirmation of final details one month and one week prior to wedding, custom timeline and itinerary provided to all contracted vendors, assure all services are provided as contracted.

o Help with creation of wedding website

o Professional guidance on the etiquette involved in planning a wedding.

o Rehearsal Direction, Attendance at and Coordination of Rehearsal Dinner/Welcome Party

o Coordinate, manage and troubleshoot the wedding day.

o Access to AislePlanner for collaborative planning with Fabuluxe Team.

NOTE - Couples must designate a trusted person to be responsible for marriage license, cards/gifts and personal items at the end of the wedding night. Fabuluxe Events assumes no liability or responsibility for these items.

\*Social Media Content Creation for the couple is available at an additional cost to the couple.



### WEDDING DAY MANAGEMENT

In this package you will receive the following:

o Monthly check-in email and to-do list

o Provide to client Fabuluxe Events Preferred Vendor List.

o Participate in 2 meetings with client prior to wedding – (vendors of client's choosing)

o Attend 1 site visit with client prior to the rehearsal, ceremony and reception

o Unlimited email and phone help during the <u>2-months</u> prior to your wedding. (includes help with final details such as designing table numbers, escort cards, guest amenities, favors, etc)

o Final consultation will be the week of the wedding to finalize and review the details of your rehearsal, ceremony and reception. At this time, you will need to provide Fabuluxe Events with any items that must be set up on the day of the wedding.

o Confirm details with all vendors one month and one week prior to the wedding.

o Create a custom timeline for your wedding weekend events.

o Send the timeline and itinerary to all vendors, members of the wedding party and bridal party.

o Provide coordination and management of the rehearsal (up to 2 hours on-site for rehearsal), ceremony and reception.

o Set up and display of your personal items (card box, escort cards, signage, small décor items, etc.) Florist or event décor company responsible for major décor items.

o Access to AislePlanner for collaboration and seating assignments with Fabuluxe Team.

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fabuluce

**MAN**