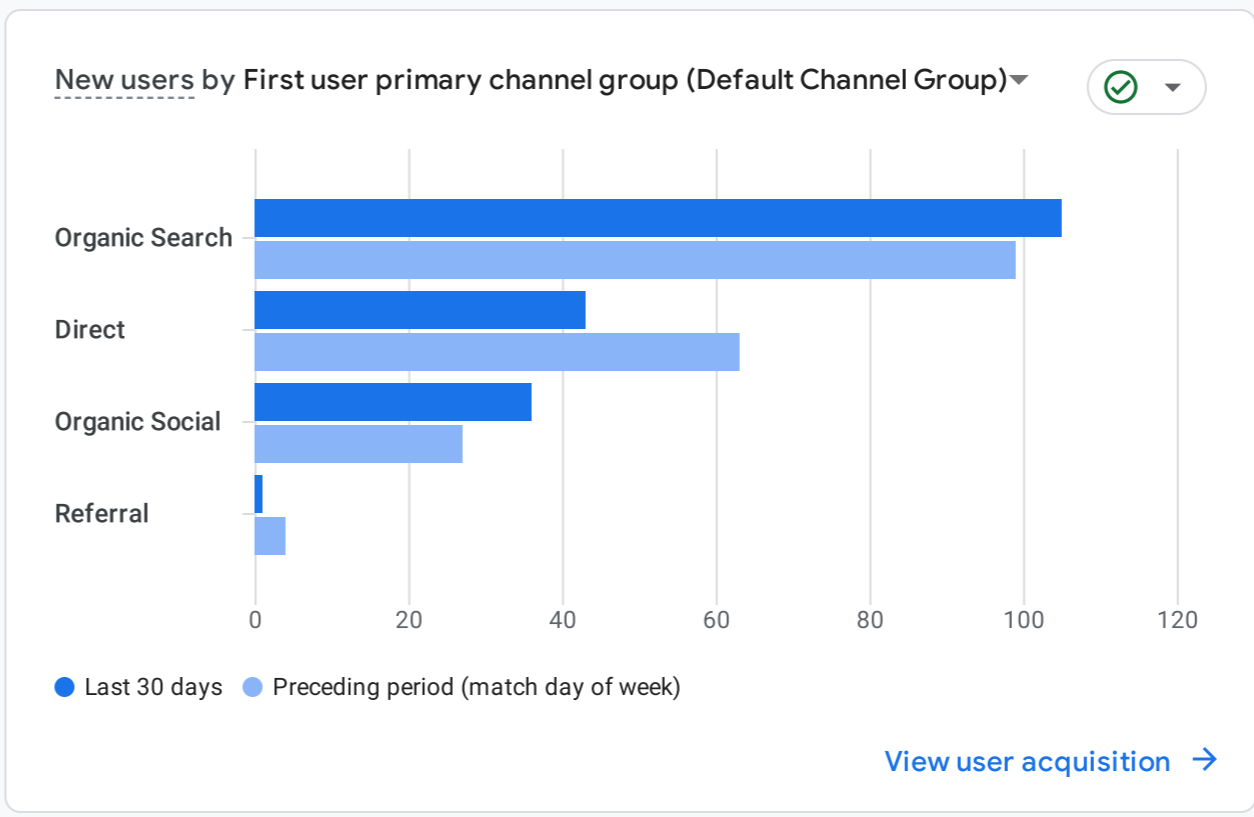
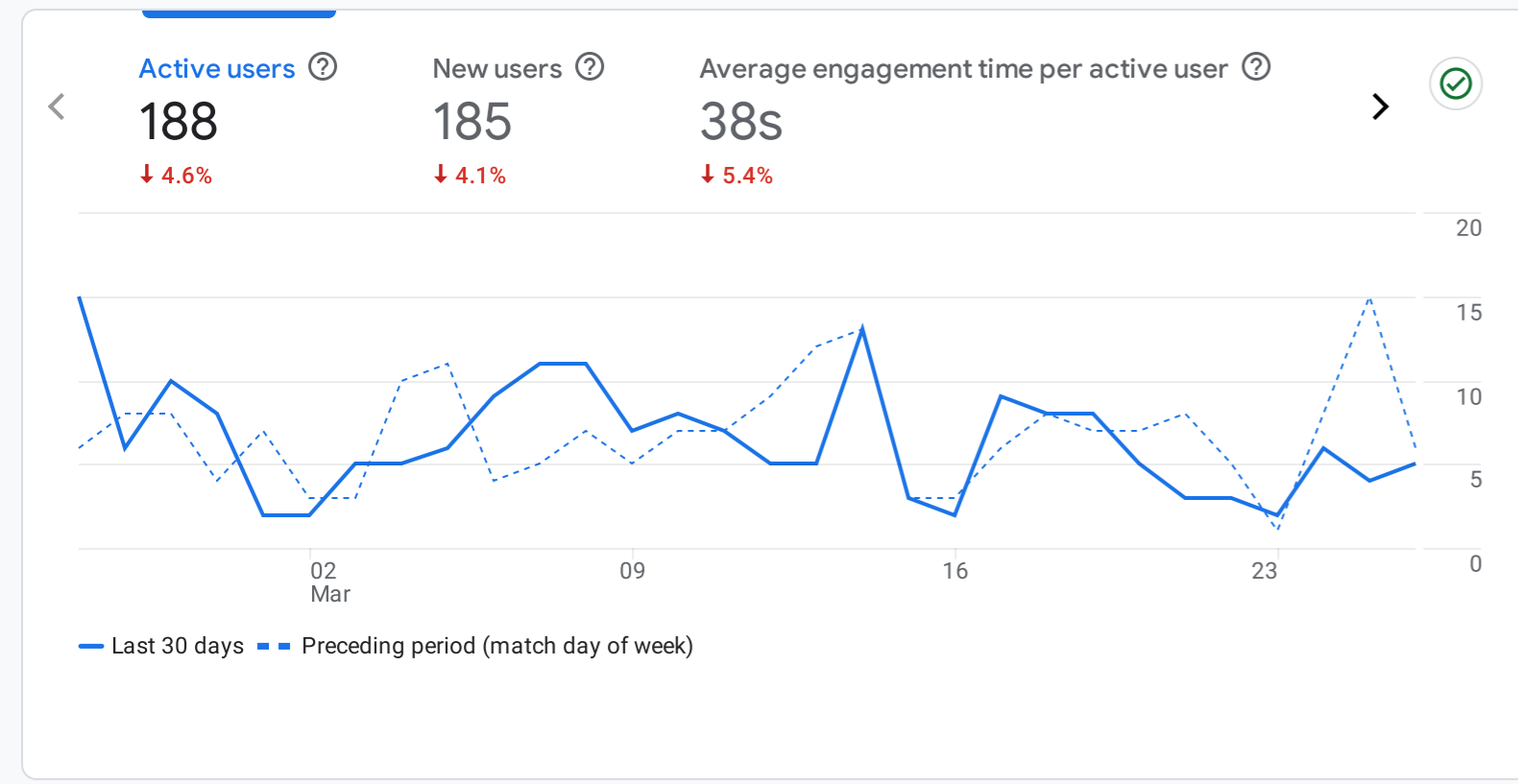


All Users Add comparison

Last 30 days Feb 25 - Mar 26, 2025  
Compare: Jan 28 - Feb 26, 2025

### Reports snapshot

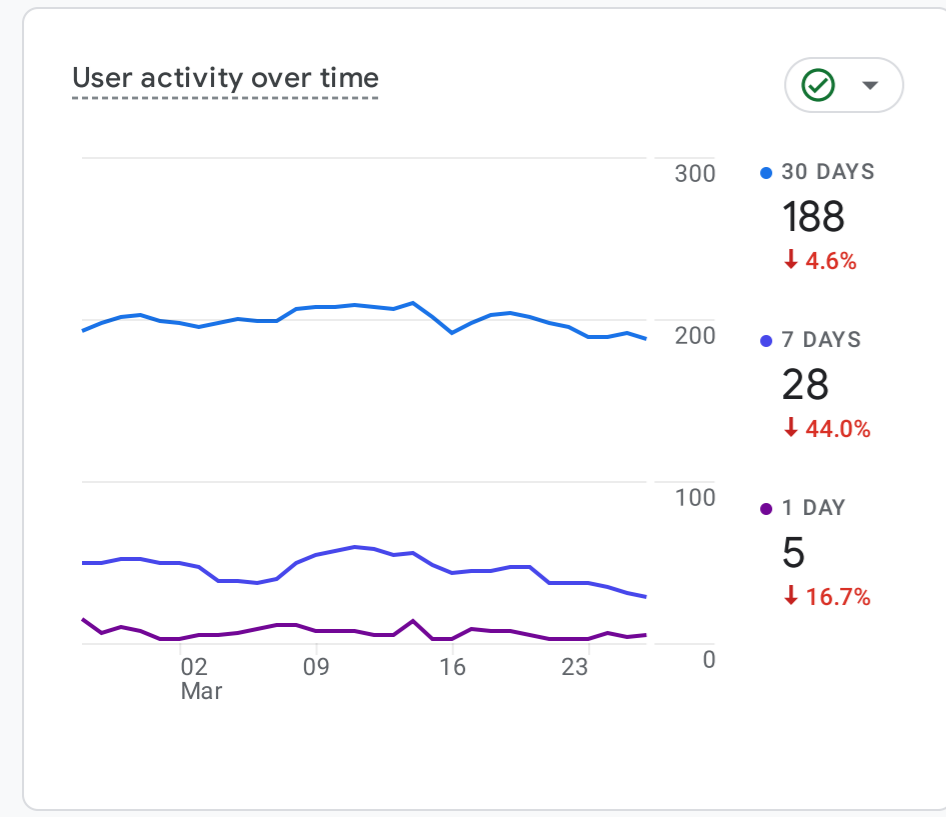


Sessions by Session primary channel group

SESSION PRIMARY CHAN...	SESSIONS	%
Organic Search	126	↑ 3.3%
Direct	55	↓ 27.6%
Organic Social	37	↑ 32.1%
Referral	6	↓ 25.0%
Unassigned	3	-

[View traffic acquisition](#)

#### HOW ARE ACTIVE USERS TRENDING?



#### WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS	%
Los Angeles Lifestyle Photog...	82	↓ 14.6%
Los Angeles Cake Smash Ph...	23	↓ 36.1%
What is a Photo Double and h...	28	↑ 55.6%
Cake Smash Pricing   Jenn...	21	0.0%
Headshot Photography   Jenn...	16	↓ 30.4%
Contact   Jenny Puranen Phot...	16	↓ 15.8%
ABOUT ME - Jenny Puranen ...	14	↓ 17.6%

[View pages and screens](#)

#### WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT	%
page_view	339	↓ 14.2%
user_engagement	248	↓ 17.6%
session_start	224	↓ 4.3%
first_visit	185	↓ 4.1%

[View events](#)

Active users by City

CITY	ACTIVE USERS	%
Los Angeles	31	↓ 22.5%
Dublin	8	↑ 14.3%
Columbus	3	↓ 62.5%
New York	2	↓ 75.0%
Forest City	5	↑ 25.0%
Ashburn	1	↓ 85.7%
Denver	7	↑ 600.0%

[View cities](#)

Active users by Platform / device category

PLATFORM / DEVIC...	ACTIVE USERS	%
web / desktop	97	↓ 4.0%
web / mobile	90	↓ 3.2%
web / tablet	2	↓ 50.0%

[View platform devices](#)

#### WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

