

A woman with long brown hair, wearing a white lace-trimmed dress, is sitting and looking down at a small notebook she is holding. A makeup artist with short blonde hair is applying makeup to her face with a brush. The background is a dark, out-of-focus wall.

Your Bridal Beauty PREP GUIDE

BY CHRISTI REYNOLDS BEAUTY

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Your wedding day isn't a day that requires a makeover-nor does it require just any other another professional makeup application or hair appointment at a salon. Your wedding day is a once-in-a-lifetime, day-long, heavily photographed event, and my goal as an On-Location Bridal Artist is to make sure my brides feel radiant, relaxed, and completely camera-ready as they celebrate one of the most beautiful days of their life.

Dear bride-this guide is my gift to you. Even if we don't end up working together, it's my life's passion to help guide women in beauty, so inside you'll find all my time-tested and loved tips, checklists, and timelines to help you feel confident, prepared, and glowing from "YES!" to "I do."

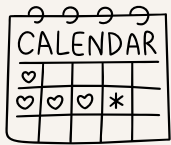
So, take a deep breath, pour a cup of tea, and let's get you ready for your wedding in the most effortless, luxurious way possible. ✨

Christi

YOUR BRIDAL BEAUTY TIMELINE & PREP COUNTOWN



6-12 MONTHS BEFORE



- BOOK YOUR BRIDAL ARTIST
- Begin a consistent skincare routine
- Book regular facials if desired
- Schedule hair trims, color, and brow shaping

3-6 MONTHS BEFORE



- Schedule your bridal beauty trial
- Lock in your bridal look + style inspo
- Begin practicing healthy sleep + hydration habits

1 MONTH BEFORE



- Confirm your FINAL headcount for all beauty services, your photography schedule and event timeline and share them with your bridal beauty artist.

1-2 WEEKS BEFORE



- Stay exfoliated, hydrated and moisturized-inside out and head to toe.
- Practice intentional movement, grounding and mindfulness.
- Final hair trim, color and brow touch-up if needed

THE DAY BEFORE



- Wash + dry hair (per your stylist's instructions)
- Light skincare only, no heavy treatments
- Go to bed early and rest well

THE MORNING OF



- Clean face (no SPF, no serums, no heavy moisturizers)
- Clean, dry hair
- Wear a robe or button-down top
- Drink water + have light snacks on hand that are easy to eat



The experience: WORKING WITH A PROFESSIONAL ON-LOCATION BRIDAL ARTIST

Bridal beauty isn't just about hair and makeup—it's about presence, timing, and energy.

Here's what you should expect when working with a professional bridal artist:

- **On-Location Luxury:** Your artist comes to you, so you can relax in your space—no salon stress.
- **Seamless Timing:** Your artist should create a detailed, personalized beauty schedule for your day so every moment flows smoothly the morning of your wedding.
- **Full-Day Support:** From touch-ups to veil placement to shine control, a truly dedicated Bridal Specialist will often stay after services are complete-or at least offer the option-to ensure you look flawless in every photo that counts.
- **Calm Energy:** Beyond products and brushes, your artist is the first and only wedding vendor you'll have to share such intimate space with you. They should bring a calming presence so you can focus on what matters most—your joy.

YOUR BRIDAL TRIAL SESSION:

a collaboration, not an audition

Your bridal trial is when you and your artist will meet and bring your vision to life together.

Think of it as a calm, creative session where you can work together to refine your bridal look so you feel completely confident. This isn't a test of artistry, skill or reputation—you've already discovered and chosen that. It's about fine-tuning the details so your wedding day flows seamlessly together.



PREPARE FOR YOUR SESSION:

- **Clean Face & Hair:** Arrive with clean, dry hair and no makeup.
- **Inspiration Photos:** Gather a few images that reflect the mood, style, or vibe you love (Pinterest, Instagram, past looks of your own).
- **Your Outfit Colors:** Bring a swatch, photo, or even wear a color close to your gown or bridal party palette.
- **Favorite Products (Optional):** If you have a lip color or must-have product, bring it along so we can incorporate it.
- **Jewelry & Accessories (Optional):** Earrings, veil, or hairpins help complete the full picture.
- **Your Honest Feedback:** Speak up about what feels right, what feels “too much,” and what feels just right—that’s how we perfect your look.

Mindset Tip: This is your chance to relax, enjoy the process, and feel fully supported in a look that feels like you—elevated, timeless, and ready for your story to be captured forever.



YOUR “MORNING- OF” BEAUTY CHECKLIST



- Fresh, clean face (no SPF, no serums, no heavy moisturizers)
- Clean, dry hair (per your stylist's prep instructions)
- Wear a robe or button-down shirt
- Gather any last-minute inspo photos
- Drink water + eat light snacks
- Have all your photographable details and accessories (veil, jewelry, pins) out and ready for when your photography team arrives.

Pro Tip: Create a calming playlist to set the mood while you get ready!



EMOTIONAL PREP TIPS

glow from the inside out

Your Bridal Beauty is more than just beautiful makeup and hair design—it's about how you feel. Here's how to stay grounded:

- Breathe: Take a few intentional breaths and complete all of your important tasks before sitting in the beauty chair.
- Choose your Crew: This is YOUR getting ready space. You decide who gets to be in it with you.
- Trust: Allow your beauty team to care for you—you don't need to manage this—we've got you.
- Curate Your Space: A playlist, candle, or meaningful ritual always makes the room feel calm and yours.
- Be Present: This is your day. Soak it ALL in.



YOU DESERVE TO FEEL AS GOOD AS YOU LOOK

Your wedding day is about love, joy, and celebrating your story.

You deserve a beauty experience that honors that.

When you're ready, I'd be honored to be part of your wedding day. In the meantime, here are two ways to stay connected- Whether you're ready to book or simply want free personalized beauty advice, I've got you covered.

INQUIRE ABOUT YOUR WEDDING DATE
& CREATE YOUR FREE BRIDAL BEAUTY PROFILE
WITH CHRISTI REYNOLDS BEAUTY

CREATE YOUR FREE DAILY BEAUTY PROFILE
FOR PRO MAKEUP TIPS & ADVICE FROM CHRISTI

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THIS GUIDE FEATURES PHOTOGRAPHY BY SOME OF MY DEAREST FRIENDS AND COLLEAGUES IN THE CALIFORNIA WEDDING INDUSTRY:
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