



YOUR GUIDE TO LOOKING YOUR BEST IN YOUR PROFESSIONAL HEADSHOT

A Quick Styling Guide to Help
You Look and Feel Your Best



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Hi, I'm Christa.

Whether you're updating your LinkedIn profile, refreshing your company website, or creating images for your personal brand, what you wear can make a big difference.

This guide will help you prepare for your session with simple tips that will help you look polished, confident, and professional.



ATTIRE

Color Palette:

Neutral Colors – timeless and flattering: Black, White, Gray, Navy, Beige

Stronger Colors – solid deep tones: Deep Red, Emerald Green, Sapphire Blue

Avoid busy patterns. Solid colors photograph best.

Wear colors that complement your skin tone and make you feel confident.

Layering:

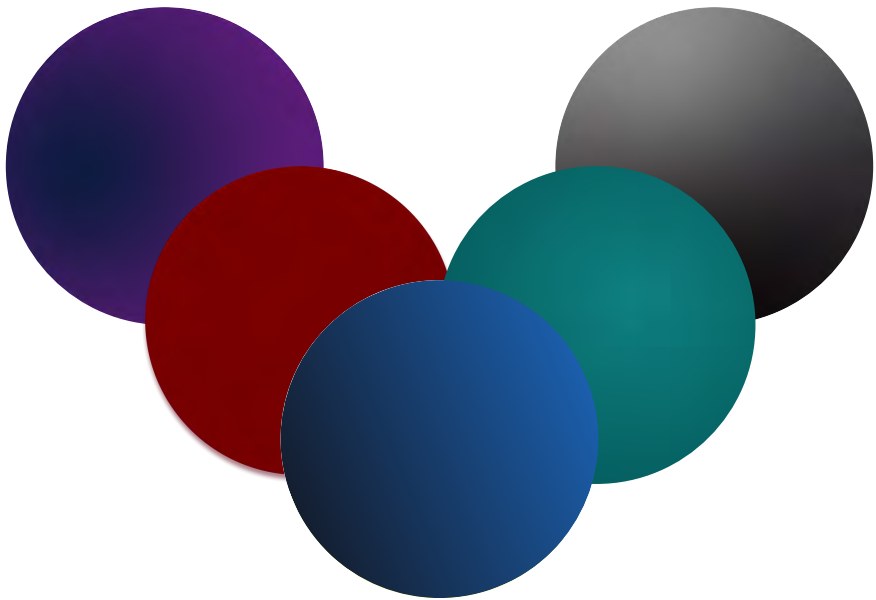
Bring a solid-colored jacket or blazer (no patterns).

Layering adds depth and versatility to your photos.

Fabric & Presentation:

Wear freshly ironed or steamed clothing for a polished, professional look.

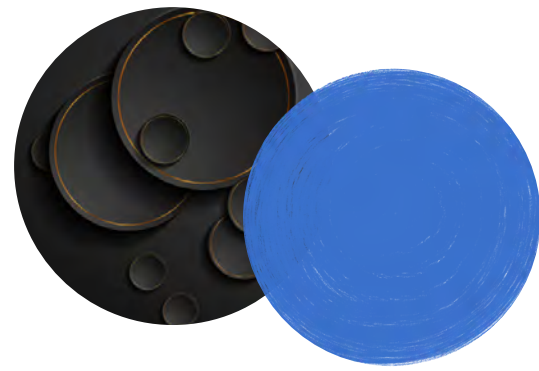
THE POWER PALETTE



Avoid "Neon" or "High-Viz" colors.

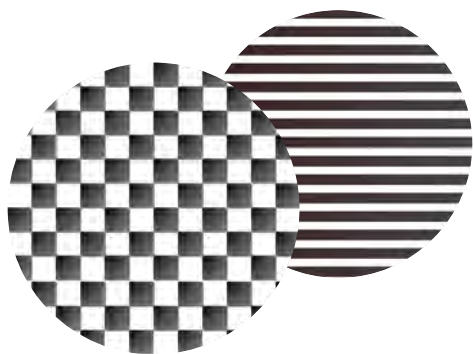
They reflect onto your skin and change your skin tone in the photo!

SOLIDS > PATTERNS



- The Goal: We want the focus on your face, not your shirt.
- The Rule: Choose solid colors. If you must wear a pattern, make sure it is large and subtle.

THE "MOIRÉ" WARNING



Avoid tiny pinstripes or small checkers. On digital screens, these thin lines can "vibrate" or create a dizzying effect called Moiré. Stick to solid fabrics to keep your digital presence crisp and clean.

THE LAYERING TRICK



Bring a blazer, suit jacket, or cardigan. * Adding a layer instantly creates a second "look" without a full outfit change. It adds structure to your shoulders and creates a more "tailored" silhouette.



HAIR & MAKEUP

Polished but Natural.

Avoid major changes (like a new hairstyle, or color) right before the shoot. Aim for a slightly more defined version of your daily look.

Get a trim a few days before your session for a fresh but natural look.

Keep it natural and polished – avoid overly dramatic styles.

Minimize or skip heavy highlighter for a softer, natural finish.

Bring your makeup and hair styling tools so you can touch up.

Bring a comb, brush, or hairspray for quick touch-ups.

Nails: If we are doing "Power Poses" or holding props, your hands will be in the shot. Ensure nails are clean or freshly manicured.



JEWELRY

Choose simple, understated pieces:
ear studs, small necklaces.

Avoid large or flashy items that can distract from your face.



HYDRATE

Drink plenty of water 24 hours before your session.

Well-hydrated skin looks vibrant and smooth under professional lighting.



THE LITTLE THINGS THE LENS SEES

Lint & Pet Hair: Dark blazers are magnets for lint. Please give your outfit a quick once-over with a lint roller before you arrive.

The Iron is Your Friend: Professional cameras see every wrinkle. Please steam or iron your outfits and hang them—don't just fold them in a bag!

Glasses: If you wear them daily, bring them! Just ensure lenses are crystal clear.

READY FOR A PROFESSIONAL HEADSHOT YOU'LL BE PROUD TO SHARE?

Whether you need a new LinkedIn profile photo, images for your website, or professional branding photography, I'm here to make the process simple and enjoyable.

From wardrobe guidance to posing and expression coaching, I'll help you look like the best version of yourself.

What's Included

- ✓ Complimentary consultation before your session
- ✓ Professional posing and expression coaching
- ✓ Image selection guidance
- ✓ Natural, professional retouching
- ✓ A relaxed, personalized experience

Let's Create Images That Work for You!

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